Launched in 1998, Dubai Sports Channel was revamped on January 1, 2006 and re-positioned its brand as the "Sports Channel of the GCC" catering for the Gulf sport fans.

The screen and promos have been redesigned to suit the young Arabs aspirations.

DSC offers its viewers a wide variety of programs from in-house production to live transmission of local and international events.

In addition to the above a variety of the best foreign sports programs has been selected by the channel to keep its audience updated on the international sports scene.

The channel beams on Nilesat, Arabsat & Hotbird covering all the Middle East, North Africa and Europe in addition to terrestrial coverage in the UAE.

