On December 24th 2004, Dubai's once venerable CH33 was replaced by a new channel bearing a new name, a new look and an unmatched line-up of the best in English Language programming. Ever since then "Dubai One" has served to project a greater vision for the future, targeting modern, young Arabs, who enjoy western-style programming, as well as English speaking expatriates.

As a free to air (on Nilesat/ Arabsat) digital/analogue and terrestrial station, Dubai One extends its sophisticated blend of cutting-edge programming and progressive appeal through powerful, entertaining and moving programs. Amazing dramas and blockbuster movies dominate prime time with television's most popular series, sitcoms, reality shows, talk shows, gossip and news, rounding up the rest of the channel's grid. This diverse assortment is intended to cater to all tastes.



http://www.dubaione.ae