

## Technical Data

Material			Double Page Spread		
Trim Size	H : 280 mm	W : 210 mm	Trim Size	H : 280 mm	W : 420 mm
Type Area	H : 260 mm	W : 190 mm	Type Area	H : 260 mm	W : 380 mm
Bleed	H : 300 mm	W : 230 mm	Bleed	H : 300 mm	W : 440 mm

**Material :** Positives, emulsions side down

**B & W:** 120 lines per inch / Color: 133 lines per inch

## General Conditions

Gatefolds, inserts, editorial; subject to agreement

<b>Bleeds Ads :</b>	15% extra charges
<b>Special position :</b>	15% extra charges
<b>Agency commission :</b>	15%

Invoices are rendered monthly and are due within 30 days from the date of bill.

The publisher reserves the right to bill advertisers or agencies at cost for additional services.

These charges are non commissionable.

**Closing date:** Material should be in hand with the publisher 21 days before the publication date.

**Cancellation:** 10 weeks prior to publication date.